

the global coalition against corruption

**EU OFFICE** 

# LOBBYING IN EUROPE

Hidden Influence, Privileged Access

# **OUTLINE**



#### LOBBYING IN EUROPE

- DEFINITIONS
- FINDINGS
- POSSIBLE SOLUTIONS

#### 2. WHAT CAN I DO?

- LEAD BY EXAMPLE
- USE INTEGRITY WATCH
- ADVOCATE FOR CHANGE

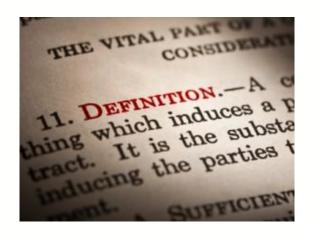
#### 3. DISCUSSION



# LOBBYING IN EUROPE







...Any direct or indirect communication with public officials or representatives with the purpose of influencing public decision-making...





"Everyone shall have the right to **freedom of expression**; this right shall include freedom to seek, receive and impart information and ideas of all kinds..."

International Covenant on Civil and Political Rights

"Lobbying provides useful information and opinions to political representatives and public officials. It is not, therefore, a morally questionable activity, but an important element of the democratic debate and decision-making process."

Transparency International, 2009

# **UNDUE INFLUENCE: OUR DEFINITION**





...Undue influence occurs when particular individuals or groups gain an unfair advantage over public decision-making at the expense of the public interest. This can particularly occur when decision-making is opaque, when public officials or third parties act unethically, or when access to political system is skewed in favour of select interests...

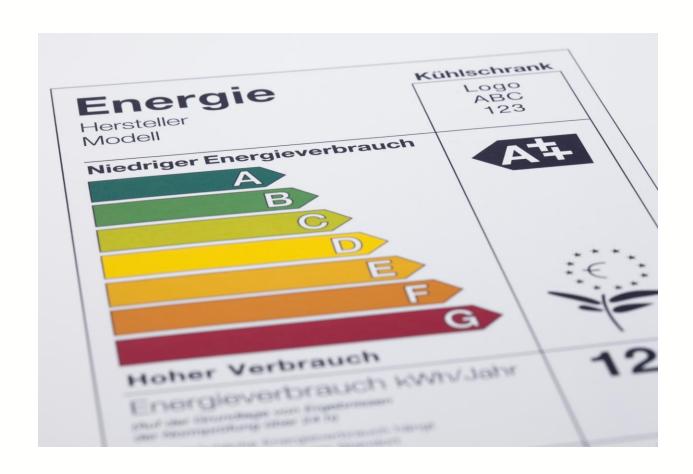




- unequal access to decision-makers
- undue influence of lobbyists
- revolving door between public and private sector
- conflicts of interest between multiple activities
- → Loss of public trust + scandals







# **CASE STUDY: CAR CO2 EMISSIONS**











# **CASE STUDY: CAR CO2 EMISSIONS**















# **URGENCY OF REFORM**



- Multiple scandals at EU and national level feed perception that lobbying is associated with corruption.
- 60% of citizens across Europe consider their country's government being run to a large extent or entirely by a few big interests (TI GCB, 2013)
- 80% European companies consider the links between business and politics being too close in their country and leading to corruption. (EU anti-corruption report, 2014)
- 80% legislators, 90% of lobbyists think inappropriate influence peddling takes place, and 1 in 3 legislators consider it a frequent problem. (OECD report, 2014)





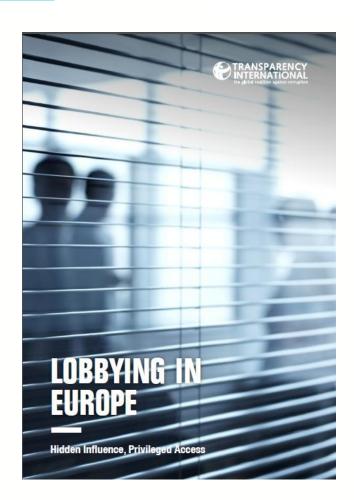
- Integrity System Studies
- Regional Reports
- Policy Recommendations
- EU Integrity Watch







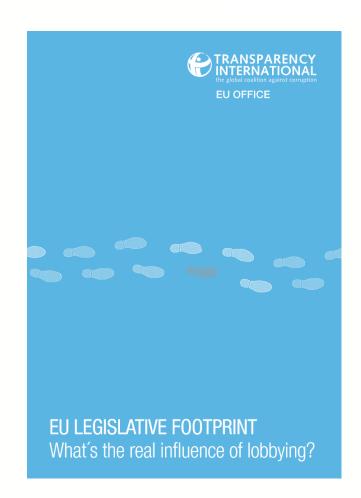
- Integrity System Studies
- Regional Reports
- Policy Recommendations
- EU Integrity Watch







- Integrity System Studies
- Regional Reports
- Policy Recommendations
- EU Integrity Watch







- Integrity System Studies
- Regional Reports
- Policy Recommendations
- EU Integrity Watch



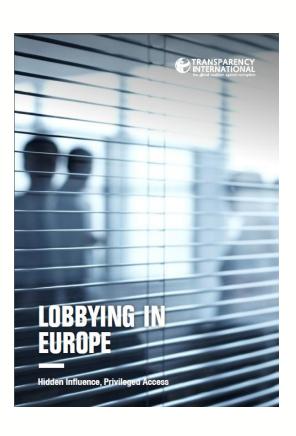


# 2015 REPORT: EU LOBBYING

# **BACKGROUND**



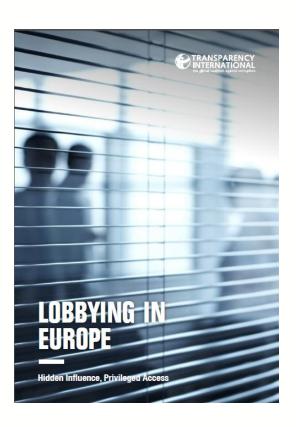
- 19 countries + 3 EU institutions
- •65 indicators measuring...
- 3 dimensions of lobbying: transparency, integrity and equality of access



# **KEY FINDINGS**



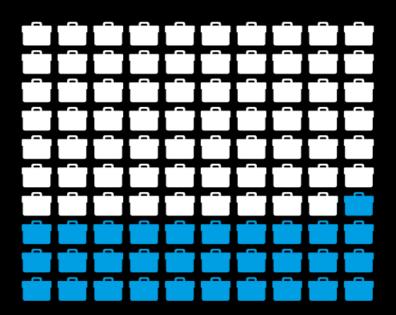
- The lobbying landscape in Europe is diverse and complex
- Hidden and informal influence persists
- Lobbying regulation is woefully inadequate



# LOBBYING IN EUROPE

HOW PROTECTED IS EUROPE FROM UNDUE LOBBYING?

31%



TRANSPARENCY

26%



INTEGRITY

34%



**EQUALITY OF** ACCESS

33%



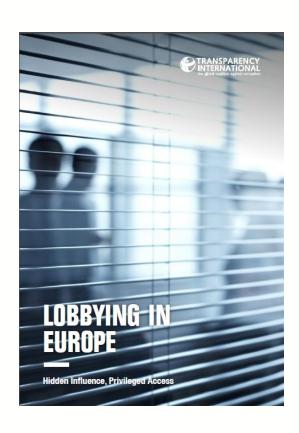


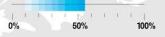
# **KEY FINDINGS**

Transparency: Citizens and interest groups have little opportunity to know who is influencing public decisions, on what issues and how.

Integrity: Neither lobbyists nor public officials are subject to clear and enforceable ethical rules regarding lobbying activity

**Equality of Access:** Public participation is inadequately protected, and certain groups are able to enjoy privileged access to decision-makers





Scale 0-100, where 0 is the weakest and 100 is the strongest

Countries and institutions	Overall score
Slovenia	55%
European Commission	53%
Lithuania	50%
United Kingdom	44%
Austria	40%
reland	39%
atvia	39%
European Parliament	37%
Netherlands	34%
Poland	33%
Czech Republic	29%

Countries and institutions	Overall score		
tonia	29%		
ance	27%		
ovakia	26%		
Ilgaria	25%		
ermany	23%		
ortugal	23%		
ain	21%		
lly	20%		
ouncil of European Union	19%		
/prus	14%		
ungary	14%		



# LOBBYING REGISTERS COMPARED

#### How do existing lobbying registers in Europe measure up against each other?

Country/Institution	Registration and disclosure by lobbyists	Oversight of register and transparency rules	Overall score for lobbying registers	
Slovenia	60	56	58	
Ireland (draft law)	64	50	57	
Lithuania 43		56	50	
EU Transparency Register	50	38	44	
Austria	57	19	38	
France (National Assembly and Senate registers)			28	
Poland	27	13	20	
United Kingdom	33	25	19	

= SOLUTIONS





- Lobby Register
- Legislative Footprint:
   meetings + written input



# **INTEGRITY MEASURES**



- Cooling off periods
- Codes of conduct for public officials

Codes of conduct for lobbyists



# **EQUALITY OF ACCESS MEASURES**



- Equality in consultations for citizens, interest groups and corporate bodies
- Publish the results

 Publish all calls for applications to sit on advisory/expert groups

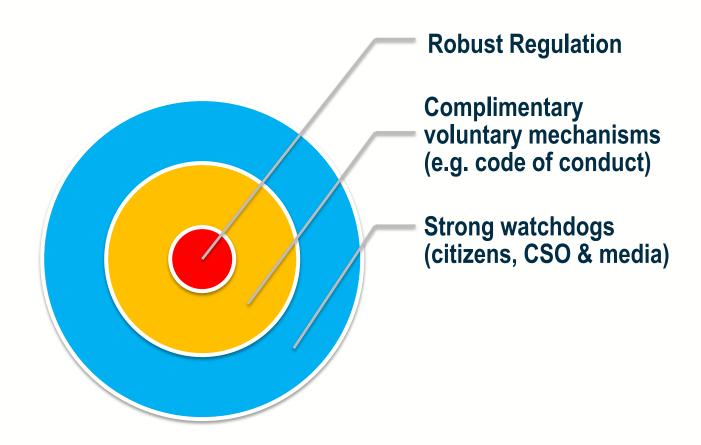




# WHAT CAN I DO?

# **MANAGING RISKS**





# WHAT CAN I DO?



Lead by Example

Use Watch Dog Tools

Advocate for Change



# **LEADING BY EXAMPLE**







# 

HomeAbout UsFocus AreasNewsContact UsSupport usTl Global

#### TI EU MEETINGS

#### OUR MEETINGS WITH EU DECISION-MAKERS

This list contains meetings between staff members of Transparency International EU and MEPs, Commissioners and other officials who are involved in the policy-making process. We report all meetings and contacts with EU officials where we have sought to influence the policy-making process. This list was started on 17 February 2015 and first published on 12 March 2015. Making our meetings with EU decision-makers public follows a new set of recommendations to the EU Institutions when it comes to making their meetings with lobbyists or interest representatives more visible. You can find all our recommendations on the EU Legislative Footprint here.

In case you have any questions or comments please do not hesitate to contact:

Daniel Freund
Policy Officer EU Integrity
dfreund@transparency.org
+32 2 893 2459

DATE	INSTITUTION	NAME	POSITION	TI STAFF	SUBJECT
17.06.2015	Permanent Representation to the Republic of Latvia to the	Līga Renkmane; Inga Melnace	Head of Division Foreign Trade and Defence; Councellor for Criminal Law in Justice and Home Affairs	Tseminidou,	Latvian Presidency, Establishement of the EPPO, PIF Directive and TTIP

### LEADING BY EXAMPLE



Gifts & Hospitality

 Revolving Door & Conflicts of Interest

Publication of meetings

#### Code of Ethical Advocacy Board-approved, 5 June 2015

#### Introduction

In order to achieve our vision of a world in which government, politics, business, civil society and the adaly lives of people are free of corruption, Transparency International (I) is actively advocating and adaly lives of people are free of corruption. Transparency international (I) is actively advocating and croutinely engaging with a wide range of individuals as well as public and private institutions globally. If it is non-profit organisation, committed to the fight against corruptions and to being transparent about our advocacy activities, as well as our policies, expenditure and the names of the individuals working for us.

Ti is committed to ethical behaviour in all aspects of our work and this is reflected in our comprehensive <u>governance</u> and ethics framework. Thas a number of specific policies which aim to ensure that we adhere to the highest ethical standards in our work. Among these is our <u>public</u> <u>disclosure policy</u>, which outlines our commitment to proactively disclose information about the organization and our activities, and our access tion formation policy more broadly, and our <u>comflict</u> of <u>interest policy</u>. These policies are all rooted in <u>our Vision</u>, Values and Guiding Principles and based on <u>ur Coded of Conduct</u>. Ti is also a founding member and co-author of the <u>INGO Accountability</u> <u>Charter</u>, which contains important commitments regarding responsible advocacy, including having public policies to guide our choices of advocacy; a clear and published process for adopting public policy positions, as well as ensuring an evidence-based and responsible approach to public criticism.

This code of ethical advocacy aims to complement our existing ethics architecture by spelling out clearly our commitment to being open and ethical in our advocacy activities.

#### Definitions

The term 'advocacy' generally encompasses a broad range of activities which seek to influence decision-making. These activities can include both mobilising public involvement to influence a decision-maker and directly engaging with a decision-maker. It is widely recognised that direct engagement by companies, associations, organisations and individuals with decision-makers can become distortive if it happens in secret, if it is conducted unethically or if disproportionate levels of influence exist. When safeguards for transparency and accountability are limited or non-existent, there is a risk of litegal, undue and unfair influence taking place.

For the purposes of this code, we are mostly concerned with advocacy through direct engagement with decision-makers. Hereafter advocacy refers to any communication which is made, managed or directed towards a decision-maker or person with influence (public or private sector) with the purpose of seeking to influence that person and their decisions. This includes the preparation, initiation and follow-up to the communications made. Targets of our advocacy include public decision-makers and representatives at national, supranational and subnational levels, representatives from the private sector and from other international corganisations and associations.

#### Scope of application

This Code explicitly outlines the commitment to ethical advocacy of TI-Secretariat (TI-S) and its senior leadership. It applies to TI-S staff, members of the international Board of Directors, TI-S formal Advisors and TI Individual Members, TI-S volunteers and any representatives mandated by TI-S to speak on behalf of the organisation, hereafter referred to as 'we'. While the application of

Page 26 of 29

Transparency International Board of Directors Meeting 3-5 June 2015 – Berlin, Germany

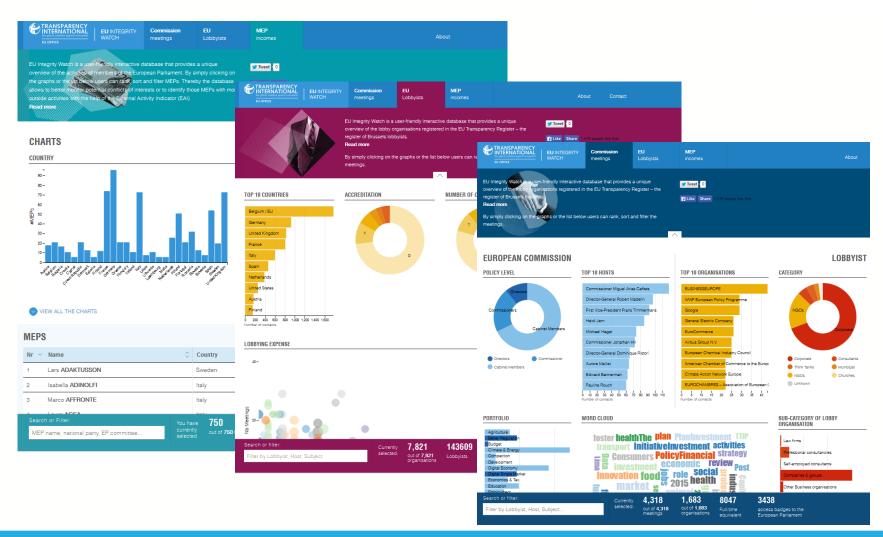
BoD\_20150630

this code does not extend to TI's National Chapters (unless a National Chapter representative is mandated to speak on behalf of TI-S), we hope that it will serve as an inspiration to the TI movement and encourage our national Chapters to adopt similar codes, and we welcome the fact that several TI National Chapters have already done so.

Guiding principles of ethical advocacy





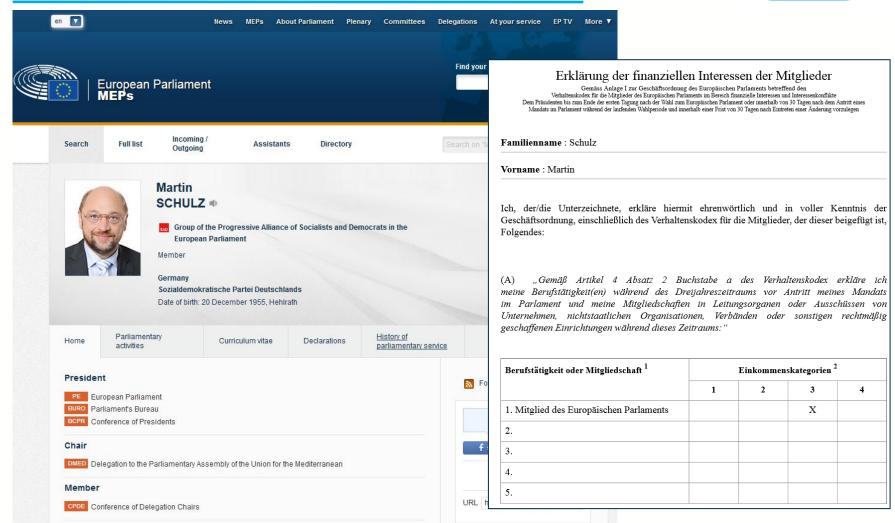




# **MEP OUTSIDE INCOMES**



### **DECLARATIONS OF FINANCIAL INTERESTS**

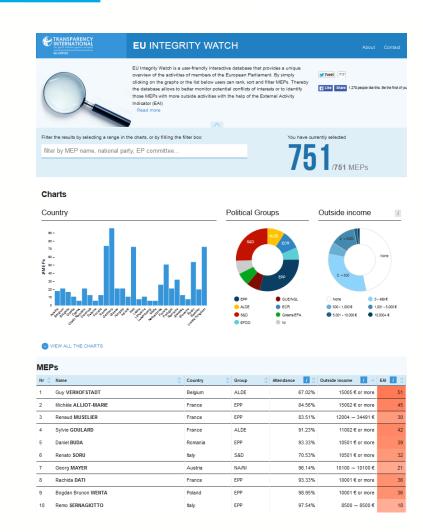






#### **FUNCTIONS:**

- Totals
- Filters
- Rankings
- Search
- External Activity Indicator

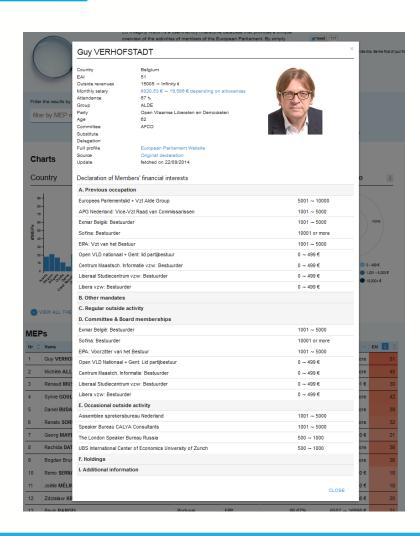






#### **FINDINGS:**

- 53% with external activities
- Total: 5.8m to 18.3m / year
- 9 MEPs earn 10,000+ EUR
- 1200 activities including "freelancer",
   "consultant" and "MDNA"



## **EU INTEGRITY WATCH**



### **OUTCOMES:**

- Over 100 updated declarations
- 25,000 visitors
- Press coverage
- Revision of rules planned

#### **RECOMMENDATIONS:**

- More information
- Meaningful checks
- Sanctions



CORRIERE DELLA SERA

















**EL PAÍS** 



# LOBBY MEETINGS & EU LOBBYISTS

### **EC TRANSPARENCY INITIATIVE**





English (en)

earch **Q** 

**EUROPEAN COMMISSION** 

European Commission > The Commissioners >

PRESIDENT (2014-2019)

#### Jean-Claude Juncker



PAGE CONTENTS

Role

Team

Announcements

Agenda

Biography

#### Role

The President is the head of the European Commission. According to the decides on the organisation of the Commission, at the members of the Commission and can make changes at any President also determines the Commission's policy agenda, digeneral European interest. The President was elected by the Parliament on the basis of his <u>Political Guidelines</u> that were this contacts with the parliamentary committees and the stratthe Union presented by the European Council of 27 June 201

A New Boost for Jobs, Growth and Investment



Meetings of President Jean-Claude Juncker with organisations and self-employed individuals

#### **K < 1**, 2 **> >**

Date	Location	Entity/ies met	Subject(s)				
08/05/2015	Brussels	ENGIE	Meeting with Etienne Davignon on political priorities of this Commission				
06/05/2015	Brussels	Bundesverband Deutscher Zeitungsverleger	Speech on free and independent press in Europe				
30/04/2015	Brussels	Joachim Bitterlich, Ambassadeur e.r., Professeur (affilié) à l'ESCP Europe Paris	Meeting with Joachim Bitterlich on political priorities and Investment Plan				
17/04/2015	Brussels	Deutsche Bank	Meeting with Luc Frieden on Jobs and Growth agenda of the new Commission				
24/03/2015	Brussels	Kofi Annan Foundation	Meeting with Kofi Annan				
23/03/2015	Brussels	EUROPEAN TRADE UNION CONFEDERATION	Meeting with Bernadette Segol - General Secretary ETUC				
20/03/2015	Brussels	Open Society European Policy Institute	Meeting with George Soros				
02/03/2015	Berlin	Bundesverband der Deutschen Industrie e.V.	Speaker at BDI (German industry federation) gala dinner				
26/02/2015	Brussels	European Publishers Council	Receives CEOs of European Publisher Groups				
24/02/2015	Brussels	Jens-Peter Bonde	Meeting with Jens-Peter Bonde				
<b>L</b> 1, 2 <b>D</b>							





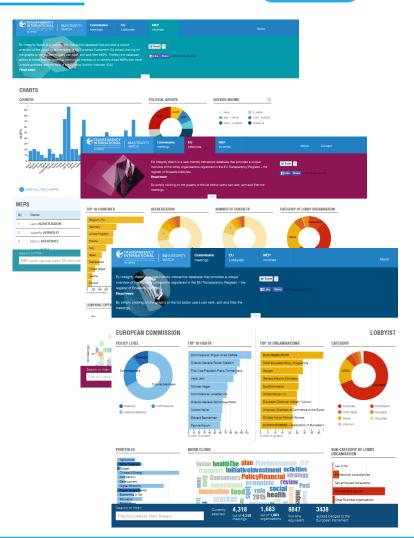
# **Key findings**

4,547 Meetings

7,916 Lobby Organisations

**10,000+** Lobbyists

€1bn+ EU Lobby Budget



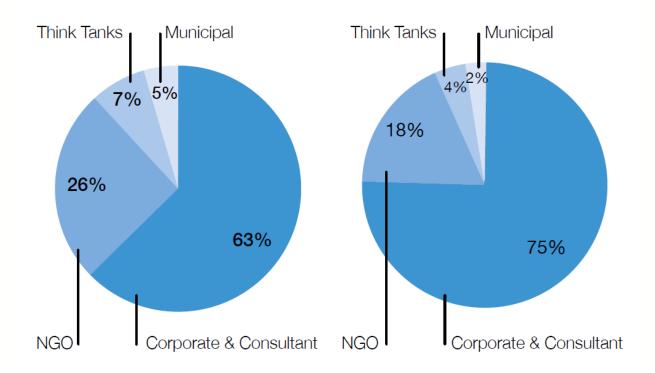




# **Corporate Dominance**

# Share of registered lobbyists by type

# Share of lobby meetings by type







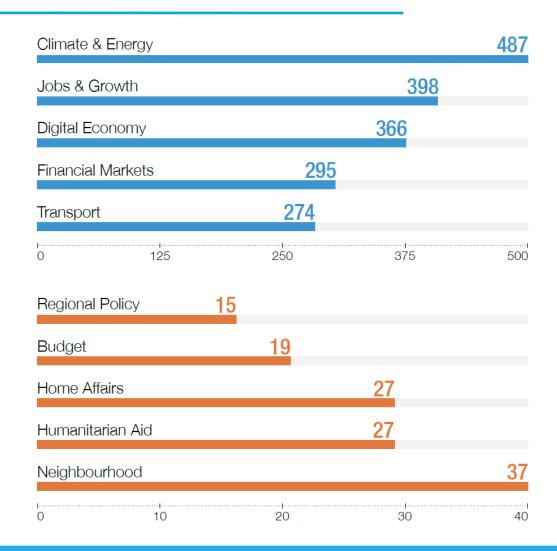
Companies with highest lobby budgets

Rank	Name	Lobby Budget in €	Meetings	Lobbyists (FTE)	EP Badges
01	Microsoft Corporation	4,500,000	17	7	4
02	Shell Companies	4,500,000	6	7	7
03	ExxonMobil Petroleum & Chemical	4,500,000	5	8	5
04	Deutsche Bank AG	3,962,000	13	8	3
05	Dow Europe GmbH	3,750,000	6	6	3
06	Google	3,500,000	29	9	8
07	General Electric Company (GE)	3,250,000	26	9	4
80	Siemens AG	3,230,169	4	14	10
09	Huawei Technologies	3,000,000	7	6	6
10	BP	2,500,000	13	3	4
11	Electricité de France (EDF)	2,500,000	12	14	7
12	Daimler	2,500,000	8	8	5
13	Total SA	2,500,000	1	7	5





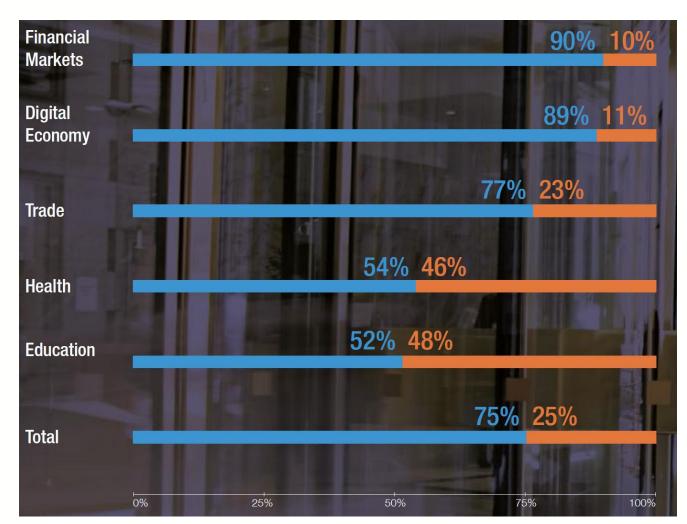
# **Commission Hotspots**







Equality of access by portfolio



## **KEY FINDINGS**



The new transparency provisions







# Still missing from the register

14/20 biggest law-firms in the world

3 of the world-leading public relations firms.

15 / 100 biggest European companies.





Poor data quality

60% of organisations lobbying on TTIP or Capital Markets Union do not declare that

1/3 of all declarations are completely meaningless

# **THANKS FOR YOUR TIME**



### www.transparencyinternational.eu

facebook.com/transparencyinternationaleu @TI\_EU @daniel\_freund

© 2015 Transparency International. All rights reserved.