Changing the Rules of the Game:
From Ideas to Action
Are You Ready?

@robertoperez40
@polanimhaille
Social Sanctions Video

http://vimeo.com/85155271
Today’s Session

• Your expectations 5 minutes
• Intro + Concept 15 minutes
• Break out groups 60 minutes
• Reporting back 35 minutes
• Feedback + next steps 5 minutes
What + Why?

SOCIAL ENTREPRENEURS INITIATIVE

Tracking Construction Companies
Creating Projects

E-Participatory Budgeting

Tracking Construction Companies

Opening Public Jobs for the Public
• Divide into direct action groups
• Nominate 1 note taker + 1 facilitator + 1 presenter
• Each member explains the corruption problem in their country
• Group brainstorms ideas + solutions
• Group votes on the most doable one
• 1 member of the group presents all ideas + solutions to the larger group (tweet style)
**DISCOVER**
I have a challenge. How do I approach it?

**IDEATE**
I learned something. How do I interpret it and begin designing from what I learned?

**PROTOTYPE**
I have an idea. How do I build and refine it?
Driving Questions

• What’s regulated, what not & why not?
• What’s relevant for the public?
• How can technology help?
• Can social media help?
• Can students or volunteers help?
• Are there power relationships/conflict of interests?
• Is your government open?
Let’s Begin!

- Divide into direct action groups
- Nominate 1 facilitator + 1 notetaker + 1 presenter
- Each member explains the corruption problem in their country
- Group brainstorms ideas + solutions
- Group votes on the most doable one
- 1 member of the group presents all ideas + solutions to the larger group (tweet style)
Breakout Roles

Facilitator
- Ensure everyone first describes their problem
- Each brainstorms on solution
- Group chooses which solutions they wish to focus on
- Keep time – allow space for everyone

Notetaker
- Jot down ideas+solutions with name+country
- Write neat, short tweetlike sentences

Presenting Back
- Who’s up for it?
- Keep it snappy!
Making it Happen!

WOLVERHAMPTON WANDERERS FC

Pay Everyman
Seven Thousand and Eighty Six Pounds

£7,086

Wolves FC

Wolves
And Finally...

- Email address + Google docs/hangouts
Defining Terms

It is important to distinguish several closely related concepts:

**IMPACT** is what nonprofit organizations and the funders who support them seek to achieve—making real differences in the world.

An organization’s **STRATEGY**, or **LOGIC MODEL**, is its plan for achieving impact.

A **THEORY OF CHANGE** is the empirical basis underlying any social intervention—for example, the belief that a young person’s close relationship with adult role models can reduce his susceptibility to violence, or that regular visits by registered nurses to first-time pregnant women can improve parenting skills and children’s outcomes.
What is Social Entrepreneurship?

Social Entrepreneur is a Change Maker for social problems.

Social Entrepreneur is a Social Business for Social Value.

Social Business is a For Profit Enterprise.

Social Organisation is a Nonprofit Organisation.